

### **1. Use of Artificial Intelligence (AI)**

We may use AI technologies to provide, enhance, or analyse our services. These technologies may process your data to improve functionality, personalize experiences, or enable automated decision-making processes

### **2. Automated Decision-Making**

Some decisions about you may be made automatically using AI, without human involvement. This could include decisions related to product or service recommendations. We ensure that such decisions comply with applicable laws and provide meaningful explanations for their outcomes.

### **3. Data Collection and AI Processing**

We collect and process data for AI-based analytics and improvements. This may include anonymized or aggregated data to train and refine our AI models, ensuring better performance and accuracy.

### **4. Data Retention for AI Training**

We do not retain personal information for the purpose of training and improving our AI systems. Personal information used for this purpose will be anonymized or de-identified.

### **5. Third-Party AI Services**

We may integrate third-party AI services or tools to enhance our offerings. When using these tools, your data may be shared with or processed by these third-party providers, subject to their privacy policies. We ensure these providers adhere to appropriate privacy standards.

### **6. Transparency in AI Outputs ( Customer Systems )**

Information provided by AI systems may be inconsistent or incorrect. Where AI is embedded into customer solutions, the customer remains solely responsible for carefully reviewing and validating AI outputs, particularly where critical decisions are involved.

### **7. Updates to this Policy**

As AI technology evolves, we may update this Privacy Policy to reflect new practices. Please review this page regularly to stay informed about how we use AI.